

AUTHORS BOOK LAUNCH AND EXPO 2022

ABE
AUTHORS
—BOOK LAUNCH AND EXPO—
MELBOURNE AUSTRALIA

TURN YOUR BOOK INTO A PROFIT GENERATOR

**MELBOURNE CROWN
COMPLEX AUSTRALIA**

2
DAYS

7-8 **OCTOBER**
2022

**8 WHITEMAN ST,
MELBOURNE AUSTRALIA**

PLUS GALA DINNER & AWARDS NIGHT

KEYNOTE PRESENTATIONS AND FEATURES

PROFITABLE ROADMAPS

Businesses need to understand their destination, lay out a clear path and factor in any potential obstacles. Learn the strategies of creating profitable road maps.

PROFITABLE EVENTS

Organize events that are both fun and profitable. By learning ways to make your events more profitable, you will keep your guests coming back, and your business in the black.

PROFITABLE PUBLICITY

Profit comes from many places, and one of them is publicity. Good publicity can make a company profitable. Learn the strategies in this session.

PROFITABLE KEYNOTES

What if you could create keynotes that were not only engaging and interesting but also highly profitable? We will show you how. Imagine the possibilities!

PROFITABLE CONNECTIONS

As an entrepreneur, it's important to create profitable connections. Learn the tricks on how to be strategic, how to collaborate and network for higher profitability.

PROFITABLE MARKETING

There's no one-size-fits-all approach to marketing, but there are some essential elements that can make any marketing more profitable. Learn in this session.

PROFITABLE COURSES

Are you looking to create a profitable course? Wondering how to make your course stand out from the rest? Check out this session on how to create a successful and profitable course!

PROFITABLE CONTENT

If you want to make money from your work, you need to create profitable content. But what exactly is profitable content? And how can you create it? You will learn in this session.

BOOK LAUNCHES

Watch and listen to great global authors launch their books in style. The stories, the LearningS and the key take-aways are invaluable.

**FOR REGISTRATION
AND TICKETING VISIT:**



authorexpo.com.au

